



citizenM is a hotel chain driven by one desire: to create affordable luxury for international travellers. With a global footprint, it has multiple entities to manage across multiple jurisdictions.

How productivity increased across the whole organisation

Hein Bijl, General Counsel, citizenM

Corporate housekeeping and contract management used to be a burden for citizenM

Hein Bijl will tell you that keeping track of all his entities and contracts used to rely on manual updates of spreadsheets. His secretary used to spend hours scanning signed agreements and then even more hours trying to find them on the server. To add to the admin burden, he would be inundated with questions from different parts of the business about contract terms and corporate information.



Now with **effacts**, legal admin is quick and easy

He says **effacts** helps him keep track of the corporate structure and contracts, removing the burden of manually updating spreadsheets. Not only can he retrieve documents faster than he used to, but he also has the peace of mind that all documents are stored in one place rather than on someone's desktop.

It takes away the manual work of keeping track of the corporate structure and contracts. **effacts** integrates with DocuSign, which saves our legal secretary time scanning documents.

effacts boosted productivity across the organisation

Before **effacts**, Hein was bothered with all kinds of requests for information from different departments about who owns the company, or for copies of signed agreements. Now, with **effacts**, people have an insight into the business and how it's structured.

Other people in the company have access to the information they need without contacting us. Not only has this improved our productivity, but theirs too, because they can retrieve the information they need faster.

effacts was affordable

When you ask Hein why he chose **effacts**, he'll tell you straight: it's great value for money.

I think it's a very cost effective tool – even when you customise it to suit your way of working.

The bottom line: powerful insights are now available to the whole organisation

Thanks to **effacts**, Hein has been able to streamline admin and provide better insight to the business. Not only has it improved his productivity, but it has also improved the productivity of all departments.

Before **effacts**, we were unable to effectively keep track of our corporate structure. Now we have **effacts**, we have on-tap insight into the business and how it's structured. That was a step-change for the whole organization. I can't imagine a legal life now without **effacts**.

Discover how **effacts** can work for your business. Schedule a demo today: www.effacts.com/en/schedule-demo

Or call: (UK) +44 2033 181087 (NL) +31 020 330 1682 (US) +1 877 578 4100